

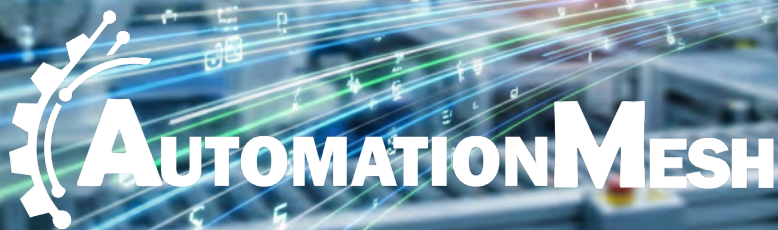


AUTOMATION MESH

automationmesh.net

2027 MEDIA GUIDE

Reach the engineers, system integrators,
machine builders and maintenance pros
whose world is changing faster than they
can keep up...



Your Guide to the Rapidly Changing World of Industrial Automation

AutomationMesh launched in March 2026 as a weekly e-mail newsletter covering Robotics, Industrial Automation, Motion Control, AI and a whole lot more, quickly expanding as one of the fastest-growing industrial media titles.

Published by Stott Publishing Inc., **AutomationMesh** was founded by industry veteran Randy Stott, who has spent more than 30 years covering manufacturing and managing industrial trade publications, including those serving the gear manufacturing and mechanical power transmission markets.

Our Audience

AutomationMesh reaches a broad spectrum of industries and job titles, including manufacturing engineers, control engineers, maintenance professionals and plant managers, all of whom are trying to improve their manufacturing operations, make processes more efficient and implement new and improved automation programs—and looking for as much help as possible to keep up with technology that's changing faster every day.

Key industries served:

- Aerospace
- Automotive
- Chemical
- Consumer Goods
- Food & Beverage
- Logistics & Material Handling
- Medical
- Metals & Mining
- Oil & Gas
- Packaging
- Pharmaceuticals
- Semiconductors
- Water/Wastewater

Current Reach: 10,000 and Growing

As a digital-only publication, we strive to reach our audience across our website, e-mail and social media platforms, according to each user's preference.

At the end of 2026, our combined reach was 10,000 industry professionals, but we are still growing fast, and we expect this number to increase significantly throughout 2027.

Introducing AutomationMesh Monthly

With the successful launch and continued success of our weekly newsletter, **AutomationMesh** is expanding in 2027 to become a monthly digital magazine so we can better serve our growing readership with in-depth technical features, case studies and industry insights from the world's leading experts on automation technology.

AutomationMesh will release the first Monday of each month. It will be sent via e-mail to our subscribers and also distributed widely via social media and promoted heavily on the website at automationmesh.net.

Here's what you can expect each month from **AutomationMesh**:

- **Feature Articles**—Our editorial team interviews experts, attends relevant industry events and brings you the facts, expertise and insider information you need to make smart decisions about your own company's automation.
- **Technical Features**—Written by industry experts, these in-depth articles teach you the how and why of automation concepts, from the most basic to the cutting edge.
- **The Human Touch**—Although we focus very heavily on machines, robots and artificial intelligence, it's the people in our industry who make a difference. *The Human Touch* is our monthly column contributed by industry veterans who want to share their insight and expertise.

Month	Issue Publication Date	FOCUS	Possible Topics	Industry	Show Coverage	Advertising Deadline
January	01/04/27	Robotics	AMRs, Cobots, Industrial Robotics, Humanoid	Welding	CES Preview (Jan 6-9, Las Vegas)	12/01/26
February	02/01/27	Vision Systems	AI Smart Cameras, Lighting, Automated Inspection	Food & Beverage		01/04/27
March	03/01/27	Motion Control	Servo Drives, Gearmotors, Linear Motion	Water	Hannover Messe Pre-Show (April 5-7, Hannover, Germany)	02/01/27
April	04/05/27	Software	MES, SCADA, Factory Orchestration, Cybersecurity, AI	Material Handling	ProMat PreShow (April 19-21, Chicago)	03/01/27
May	05/03/27	Physical AI	Embedded AI, Edge Computing	Consumer Goods	Automate Pre-Show (May 10-13, Las Vegas)	04/01/27
June	06/07/27	Control Engineering	SCADA, Wiring, Connectors, PLCs, Communication Protocols	Medical/Pharma	Sensors Converge Pre-Show (June 8-10, Santa Clara, CA)	05/01/27
July	07/05/27	Sensors	Smart Components, Safety, Predictive Maintenance	Automotive		06/01/27
August	08/02/27	Mobile Robotics	Humanoid, AMRs, Drones, Maintenance, Hazardous Areas	Oil & Gas		07/01/27
September	09/06/27	Maintenance	Conveyors, Drives, Sustainability, Predictive Maintenance, Digital Twins	Packaging	Pack Expo Pre-Show (Sept 27-29, Las Vegas); SPS Atlanta Pre-Show (Sept 14-16, Atlanta); ISA Automation Summit & Expo (Sept 17-19, Nashville)	08/01/27
October	10/04/27	Mechanical Power Transmission	Gears, Bearings, Fluid Power	Aerospace	Motion + Power Technology Expo (Oct 26-28, Detroit)	09/01/27
November	11/01/27	AI	Agentic AI, Embedded AI, Physical AI, Data Centers	Semiconductors	SPS Nuremberg 2027 Pre-Show (Nov 23-25)	10/01/27
December	12/06/27	Safety	Standards, Sensors, Fences, Light Curtains	Metals & Mining		11/01/27

- **Product News**—You can count on us to bring you the most relevant and up-to-date technical information on the technology related to Industrial Automation, Robotics, Motion Control and AI.
- **Industry News**—Company announcements, new hires, corporate takeovers, expanded factories and more.
- **Events**—Advance coverage of upcoming events relevant to industrial automation.

We welcome submissions of press releases, opinion columns and bylined articles. We also would love to feature you or one of your company's subject matter experts in an upcoming staff-written feature article. If you see topics in our Editorial Calendar that look like a good match for your company's experts, please reach out. Being included in our editorial coverage is as simple as contacting one of our editors. Send us an e-mail to get started!

Randy Stott is Publisher and Editor-in-Chief of AutomationMesh and President of Stott Publishing Inc. He has more than 30 years of experience in manufacturing and engineering trade publishing, including serving as publisher and editor-in-chief of *Gear Technology* and *Power Transmission Engineering* magazines from 2020-2025. randy@automationmesh.net



Alex Cannella is a writer with more than a decade of experience covering software, automation, gears and other manufacturing and engineering topics, including a five-year stint at *Power Transmission Engineering*, a magazine focused on industrial motion control and mechanical power transmission components. alex@automationmesh.net



Advertising Rates and Specs

Monthly Magazine

Although *AutomationMesh* is published as a monthly digital edition, we still produce the publication using print-resolution specifications. Because of this, all advertisements should be supplied at a minimum of 300 dpi. The trim size is 8.5" x 11".

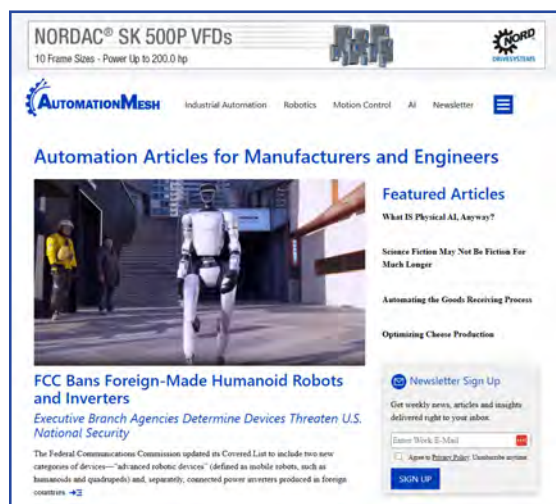
These prices will remain in effect throughout 2027, even as we anticipate significant audience growth throughout the year.

Ad Size	Inch Dimensions	Pixel Dimensions	12X	6X	3X	1X
Full Page	8.75" x 11.25" (includes bleed)	2625 x 3375 px	\$700	\$800	\$900	\$1,000
1/2 Horizontal	7.5" x 4.875"	2250 x 1463 px	\$420	\$480	\$540	\$600
1/2 Vertical	3.667" x 10.0"	1100 x 3000 px	\$420	\$480	\$540	\$600
1/2 Island	4.937" x 7.375"	1481 x 2213 px	\$420	\$480	\$540	\$600
1/3 Square	4.937" x 4.875"	1481 x 1463 px	\$300	\$320	\$360	\$400
1/3 Vertical	2.375" x 10.0"	713 x 3000 px	\$300	\$320	\$360	\$400
Premium Position Full Page Ads (C2, P2, P4) – \$1,200 per insertion						

Website Advertising

Thousands of visitors per month use *AutomationMesh.net* as a primary resource for information about Industrial Automation, Robotics, Motion Control and AI. We post articles every day about the latest technology and applications in a wide variety of industries.

Banner advertising on *AutomationMesh.net* provides a high-profile signal to the audience regarding your brand's importance in the marketplace. Pricing is per month.



	Pixel Dimensions	12X	6X	3X	1X
Home Page Leaderboard	970 x 90 AND 300 x 250 (please provide both sizes for each insertion)	\$200	\$250	\$275	\$300
Home Page Center	970 x 90 AND 300 x 250 (please provide both sizes for each insertion)	\$140	\$160	\$180	\$200
Home Page Bottom	970 x 90 AND 300 x 250 (please provide both sizes for each insertion)	\$140	\$160	\$180	\$200

Weekly Newsletter

The **AutomationMesh** weekly newsletter is released every Wednesday, and it features the latest technology news related to Industrial Automation, Robotics, Motion Control and AI. Each edition of the newsletter also includes a special advertising section called “Technology Focus.”

Newsletter Banners

A consistent banner program in our weekly newsletter is a sure-fire way to signal your brand’s presence in the marketplace. The banners measure 728x90 pixels for desktop email display and 300x250 for mobile devices. Prices are per insertion.

	Pixel Dimensions	24X	12X	6X	1X
E-News Banner	728 x 90 AND 300 x 250 (please provide both sizes for each insertion)	\$100	\$125	\$150	\$175

Technology Focus

An **AutomationMesh** Technology Focus puts your product, event, video, white paper or webinar in front of our buying audience in the most cost-effective way.

BONUS: When your Technology Focus ad appears in the e-mail newsletter, it will also be promoted on our home page and social media channels during the week the ad is running.

What we need:

- Your image (Please provide two sizes: 1600x900 and 400x225 pixels)
- Your headline (up to 8 words)
- Your body copy (up to 50 words)
- Your call to action (Default is “Read More,” but you can specify a different CTA if you prefer)
- Your URL. Clicks on the photo, headline or CTA will send visitors to the landing page of your choice.



Solve motion challenges with confidence

From valve systems to handling and feeding, Emerson solutions help improve uptime, efficiency, and flexibility. Application-focused engineering supports reliable performance across a wide range of industrial automation applications.

[Learn more](#)

Prices are per insertion.

	24X	12X	6X	1X
Technology Focus	\$225	\$250	\$275	\$300

Release Date	Focus	Ad Deadline
1/6/27	Industrial Automation	12/30/26
1/13/27	Robotics	1/6/27
1/20/27	Motion Control	1/13/27
1/27/27	AI	1/20/27
2/3/27	Industrial Automation	1/27/27
2/10/27	Robotics	2/3/27
2/17/27	Motion Control	2/10/27
2/24/27	AI	2/17/27
3/3/27	Industrial Automation	2/24/27
3/10/27	Robotics	3/3/27
3/17/27	Motion Control	3/10/27
3/24/27	AI	3/17/27
3/31/27	Industrial Automation	3/24/27
4/7/27	Robotics	3/31/27
4/14/27	Motion Control	4/7/27
4/21/27	AI	4/14/27
4/28/27	Industrial Automation	4/21/27
5/5/27	Robotics	4/28/27
5/12/27	Motion Control	5/5/27
5/19/27	AI	5/12/27
5/26/27	Industrial Automation	5/19/27
6/2/27	Robotics	5/26/27
6/9/27	Motion Control	6/2/27
6/16/27	AI	6/9/27
6/23/27	Industrial Automation	6/16/27
6/30/27	Robotics	6/23/27
7/7/27	Motion Control	6/30/27
7/14/27	AI	7/7/27
7/21/27	Industrial Automation	7/14/27
7/28/27	Robotics	7/21/27
8/4/27	Motion Control	7/28/27
8/11/27	AI	8/4/27
8/18/27	Industrial Automation	8/11/27
8/25/27	Robotics	8/18/27
9/1/27	Motion Control	8/25/27
9/8/27	AI	9/1/27
9/15/27	Industrial Automation	9/8/27
9/22/27	Robotics	9/15/27
9/29/27	Motion Control	9/22/27
10/6/27	AI	9/29/27
10/13/27	Industrial Automation	10/6/27
10/20/27	Robotics	10/13/27
10/27/27	Motion Control	10/20/27
11/3/27	AI	10/27/27
11/10/27	Industrial Automation	11/3/27
11/17/27	Robotics	11/10/27
11/24/27	Motion Control	11/17/27
12/1/27	AI	11/24/27
12/8/27	Industrial Automation	12/1/27
12/15/27	Robotics	12/8/27
12/22/27	Motion Control	12/15/27
12/29/27	AI	12/22/27

Custom Packages

We've put together some special packages to give you some ideas about how best to use our resources to accomplish your marketing goals. To encourage you to make the most of AutomationMesh, we've priced these packages at exceptional discounts off our already low prices! But remember: These are just ideas to get you started. If you don't see what you need here, just reach out to us, and we'll be happy to put together a custom package that meets your goals and budget.

Deluxe Package — \$12,900

Designed for the advertiser who desires a strong presence throughout the year to send a strong signal of market leadership.

- 12X Full-Page Ad in the Monthly Digital Magazine (value \$8,400)
- 12X Technology Focus in the E-mail Newsletter (value \$3,000)
- 12X E-news banner (value \$1,500)
- 12-month Home Page Leaderboard Banner (value \$2,400)
- 3X Webinar, White Paper or Video Marketing package (value \$3,885)

Intermediate Package — \$6,500

For the advertiser who's not quite ready to go all-in, but who still wants a consistent presence to reach industrial automation buyers throughout the year.

- 12X Half-Page Ad in the Monthly Digital Magazine (value \$5,040)
- 6X Technology Focus in the E-mail Newsletter (value \$1,650)
- 12-month Home Page Center Banner (value \$1,680)
- 1X Webinar, White Paper or Video Marketing package (value \$1,295)

Starter Package — \$3,700

Perfect for those who want to give the **AutomationMesh** audience a more limited try, while still providing enough consistency and repetition to gauge results. You still get a lot of advertising for a very low price.

- 6X Half-Page Ad in the Monthly Digital Magazine (value \$2,880)
- 6X Technology Focus in the E-mail Newsletter (value \$1,650)
- 6-month Home Page Bottom Banner (value \$960)

No matter which package you choose, you'll be getting plenty of deliverables at approximately 33% off the regular frequency discount price!

Webinar, White Paper or Video Marketing Package — \$1,795

If you have an upcoming special event that you'd like to promote, or a valuable white paper or video explaining your technology, let **AutomationMesh** help you reach engaged professionals among our audience who would be ideal registrants for your next upcoming event. Package includes:

- 1X Full-Page Ad in the Monthly Digital Magazine (value \$1,000)
- 1X Dedicated E-mail to our audience (value \$750)
- 3X Technology Focus Insertions in e-mail newsletter issues of your choice (value \$900)
- 3X (three weeks) Technology Focus promotion on our home page (included with newsletter)
- 1X Banner on the website (best available position for one month, value up to \$300)
- Personalized social media push by our editorial team (priceless!)
- Use our registration form or your own

By combining these elements in a dedicated package, you will save more than 40% off the regular price!

Need More Ideas?

Give us a call or send an e-mail to start a discussion today.

AutomationMesh

Randy Stott, Publisher & Editor-in-Chief

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